

CSSR & SRRM DEGREE & PG COLLEGE

(AUTONOMOUS)

UG (CBCS) REGULAR EXAMINATIONS, APRIL/MAY-2025

BBA Honours, SEMESTER-II

Principles of Management

(w.e.f. 2024-25 Admitted Batch)

Time: 3 hrs.

(No additional sheet will be supplied)

Max. Marks: 70

SECTION - A

I. Answer any **FIVE** of the following. Each question carries **4 marks**.

5×4 = 20 M

1. Characteristics of management.
2. Administration Vs Management.
3. Features of Planning.
4. Management by Objectives (MBO).
5. Types of Committees.
6. Write a short note on process of delegation.
7. What is Recruitment.
8. Outline the key barriers in communication.
9. State the behavioural implications of controlling.
10. Write a brief note on essentials of control.

SECTION - B

II. Answer **ONE** questions from each unit. Each question carries **10 Marks**.

5×10 = 50 M

11. Define the term Management. Explain its nature.
or
12. Explain about the various functions of management.
13. What are the measures to overcome the problem of planning.
or
14. What is decision making? Explain the steps involved in decision making process.
15. Define organizing. Explain about the nature and purpose of organizing.
or
16. Distinguish between Centralization and Decentralization.
17. What is staffing? Explain the Nature and Purpose of Staffing.
or
18. Explain the Herzberg's two factor theory of motivation elaborately.
19. Define Controlling. Discuss the importance of controlling.
or
20. What are the requirements for an effective Control System?

